



# A&D TROPHY AWARDS 2018

## The Official Handbook

Entry period:  
1 April 2018 – 30 June 2018

Presented by  
**perspective**limited

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**Perspective Limited**

Address: Unit B, 1/F, Cheung Wah Industrial Building, 10-12 Shipyard Lane, Quarry Bay, Hong Kong  
Tel: (852) 3910 6379 Email: [marketing@perspectiveglobal.com](mailto:marketing@perspectiveglobal.com)

### About the Awards

The A&D Trophy Awards (previously The Perspective Awards) were created in 2004 to celebrate excellence in architecture, interior design and product design across Asia-Pacific and beyond, with a panel of expert local and international judges ensuring that only genuinely exceptional work is rewarded.

Whether you're an architect, interior designer or product designer – or aspiring to join their ranks – you're only as good as your latest project. If you are recognised with a win, it will be with the knowledge that your work is truly outstanding in an exceedingly tough competition.

There are three levels of A&D Trophy Awards prizes: Certificate of Excellence, Best of Category and Best of the Best. Additionally, the Pinnacle Award is a discretionary accolade given by Perspective's board of directors and editorial team to either an individual or a firm who has demonstrated consistent high standards, innovation, original thought and all-round excellence in their field. Other factors, such as involvement in the community and peer recognition, are also considered.

International, regional and local architecture and design companies are invited to participate. The competition is open to:

- Asia-Pacific architecture and interior design projects completed between 1 January 2016 and 30 June 2018.
- International architecture and interior design projects completed between 1 January 2016 and 30 June 2018, for entry into the International Architecture and International Interior Design categories.
- Products that are available for sale including through online platforms in the Asia Pacific region.
- Products that are not available in Asia Pacific, for entry into the International Product Design category.

In the Students Categories, projects related to architecture, interior design and product design can be submitted.

For further information, please contact Perspective Limited, Marketing Department:

Tel: (852) 3910 6379 / (852) 3910 6389

Email: [marketing@perspectiveglobal.com](mailto:marketing@perspectiveglobal.com)

[www.adt-awards.com](http://www.adt-awards.com) | [www.perspectiveglobal.com](http://www.perspectiveglobal.com)

**The Categories**

**Professional – Architecture**

*Open to Asia-Pacific architecture projects completed between 1 January 2016 and 30 June 2018.*

- ⊃ Best Bar & Restaurant
- ⊃ Best Commercial, Retail & Office
- ⊃ Best Green & Sustainable Build
- ⊃ Best Hotel & Resort
- ⊃ Best Infrastructure
- ⊃ Best Institution
- ⊃ Best Landscape
- ⊃ Best Mixed-Use
- ⊃ Best Pop-Up
- ⊃ Best Public Space
- ⊃ Best Recreation Area
- ⊃ Best Remodeled Heritage
- ⊃ Best Residential
- ⊃ Best Transportation Hub

**Professional – Interior design**

*Open to Asia-Pacific interior design projects completed between 1 January 2016 and 30 June 2018.*

- ⊃ Best Airport Lounge
- ⊃ Best Bar & Restaurant
- ⊃ Best Commercial & Retail
- ⊃ Best Green & Sustainable Design
- ⊃ Best Hotel & Resort
- ⊃ Best Institution
- ⊃ Best Lobby
- ⊃ Best Luxury (e.g. yacht, private jet, car, spa, etc.)
- ⊃ Best Office
- ⊃ Best Pop-Up
- ⊃ Best Public Space
- ⊃ Best Recreation Area
- ⊃ Best Remodeled Heritage
- ⊃ Best Residential
- ⊃ Best Show Flat
- ⊃ Best Stand-alone House
- ⊃ Best Transportation Hub

**Professional – Product Design**

*Open to products that are available for sale including through online platforms in the Asia Pacific region.*

- ⊃ Best Bathroom Product
- ⊃ Best Floors & Coverings
- ⊃ Best Furniture
- ⊃ Best Green Product
- ⊃ Best Home & Commercial Technology
- ⊃ Best Kitchen Product
- ⊃ Best Lighting
- ⊃ Best Luxury Goods
- ⊃ Best Office Product
- ⊃ Best Outdoor
- ⊃ Best Smart Device
- ⊃ Best Tableware
- ⊃ Best Textile & Fabrics

**Professional – International Categories**

*International architecture and interior design projects completed between 1 January 2016 and 30 June 2018, and products that are not available in Asia Pacific.*

- ⊃ Best International Architecture
- ⊃ Best International Interior Design
- ⊃ Best International Product Design

### Student Categories

The A&D Trophy Awards offer an interactive platform to Hong Kong architecture, interior design and product design students. Through face-to-face interviews with a panel of professional judges, finalists will have the chance to grow their architecture and design knowledge. The ultimate objective is to equip local students with the experience they will need when starting their careers.

The categories are open to full-time and part-time students in Hong Kong who are not in paid employment as a designer. Entrants may submit projects that were devised as part of the required coursework at their place of learning.

- ⊃ Best Architecture
- ⊃ Best Interior Design
- ⊃ Best Product Design

## The Judging Process & Criteria

### Professional Categories

- ⇒ The total score is 30. A minimum score is required for a Certificate of Excellence. The Certificate of Excellence winner with the highest score in each category will be considered for the Best of Category award.
- ⇒ The highest-scoring winners in Professional Architecture, Professional Interior Design, Professional Product Design and Student will be considered for the Best of the Best trophies.
- ⇒ To ensure the entries are competing to set of standard of excellence instead of just competing among themselves, a minimum score is required to qualify for every award.
- ⇒ Scoring will be based on the following:
  1. Main objectives of the client's brief and description of design solution (10 points)
  2. Description of key elements of design, materials used and how they contributed to the success of the design (20 points)
- ⇒ The judging process will take place online via the confidential A&D Trophy Awards platform. Judges will have three weeks to review the entries, applying a predetermined scoring system to allocate points to specific entries. An average score will be calculated from the scores given by the judges.

### Student Categories

- ⇒ Shortlisted entrants will be invited to deliver a 10-minute presentation, followed by a 10-minute question-and-answer session, before the panel of judges, who will apply a predetermined scoring system to allocate points to each entry. An average score will be calculated from the scores given by the judges.
- ⇒ Scoring will be based on the following:
  1. Functionality of overall design (10 points)
  2. Originality and creativity (10 points)
  3. Effectiveness of overall project presentation – how well has the entrant conveyed his/her design concept? (10 points)
- ⇒ The student judging session will take place in August in Hong Kong.

### How to Enter

#### Step 1

Register at [www.adt-awards.com](http://www.adt-awards.com). Fill in the information required and create your own password for logging in.

#### Step 2

Click 'Submit a new project now' for project submission.

#### Step 3

Select category.

#### Step 4 (for Professional Categories only)

Select payment method.

##### *VISA & Mastercard:*

You will be direct to the submission page right after payment is confirmed automatically.

##### *Cheque, bank transfer & WeChat Pay:*

Please refer to 'Payment Method' of the Handbook and follow the instructions. Submission credits will be assigned to your account manually once payment is confirmed.

#### Step 5

Entrants will be asked to submit the followings in English (A&D Trophy Awards) / English or Chinese (A&D China Awards).

##### *Professional Categories*

- ⊃ Name of project
- ⊃ Location of project (Architecture/Interior Design only)
- ⊃ Date of completion (Architecture/Interior Design only)
- ⊃ Client
- ⊃ Project leader
- ⊃ Design team
- ⊃ Partners / main contractor
- ⊃ Main objectives of the client's brief and description of design solution (200 words maximum)
- ⊃ Description of key elements of design, material used, and how these contributed to the success of the design (400 words maximum)
- ⊃ 10 project images including 1 floor plan for the Architecture & Interior Design categories





## A&D Trophy Awards 2018

### How to Enter

#### *Student Categories (A&D Trophy Awards only)*

- ≥ Name of project
- ≥ Description of project (300 word maximum)
- ≥ 5 project images
- ≥ A presentation in PowerPoint format

**Fees**

**Professional Categories**

The entry fee for A&D Trophy Awards and A&D China Awards are the same. Package rate is available for entering both of the Awards with the same project.

**Early Bird Period**

1 April 2018 – 30 April 2018

	USD	HKD	RMB
Single Award	300	2,340	1,950
A&D Trophy Awards + A&D China Awards	480	3,745	3,120

**Regular Period**

1 May 2018 – 30 June 2018

	USD	HKD	RMB
Single Award	350	2,730	2,275
A&D Trophy Awards + A&D China Awards	560	4,370	3,640

For mainland China area, there will be an additional charge of 6.5% if a fapiao is needed.

*USD 1 : HKD 7.8*

*USD 1 : RMB 6.5*

**Student Categories**

There is no fee for Student Categories. Students are permitted to submit as many projects as they want, as long as they meet all the published criteria for entry.

**Payment Method**

**Visa & Mastercard**

Please log into the submission platform and follow the instructions on the website.

**Cheque**

Currency: HKD or USD

Payable to: Perspective Limited

Mail to Perspective Limited:

Unit B, 1/F, Cheung Wah Industrial Building, 10-12 Shipyard Lane, Quarry Bay, Hong Kong

Please include your registered email address, name and phone number.

**Bank Transfer (Hong Kong & the rest of the world except mainland China)**

Bank name: The Hongkong & Shanghai Banking Corporation Limited

Bank address: Hopewell Centre Office, 185 Queen's Road East, Wanchai, Hong Kong

Bank account no.: 004-048-363295-838

Swift code: HSBCHKHCHKH

Beneficiary: Perspective Limited

**Bank Transfer (mainland China area)**

*Bank name*

Bank of Communications (Beijing Branch Guanghualu Sub-Branch)

交通銀行北京光華路支行

*Bank address*

Heqiao Building, No. 8A Guanghua Road, Chaoyang District, Beijing 100026, China

北京朝陽區光華路甲 8 號和喬大廈 C 座一層 100026

*Bank account no.*

1100 6102 10188000 06982 (RMB) / 1100 6102 11466000 00371 (USD)

*Swift code*

COMMCNSHBJG

*Bank code*

Same as SWIFT code

*Account name*

北京捷飛國際文化傳播有限公司

**WeChat Pay**

Please log into the submission platform and scan the QR code on the website.

**Terms & Conditions**

1. By registering for submission, entrants are considered to agree to the following terms & conditions of A&D Trophy Awards and A&D China Awards ('both Awards').
2. All information and documents supplied by entrants, including their identities, written submissions and commentaries developed during the review of entries, are kept confidential during the judging process.
3. Relevant information from the entrants' submission materials will be used in coverage of the winners and winning entries, both in print and online, by Perspective Limited and the associated media partners of both Awards.
4. All judges are required to declare in advance to Perspective Limited any cases or situations which may create any apparent or potential conflict of interest. The judge in question will refrain from reviewing the entries concerned or handling in any manner the materials submitted by the award entrants involved.
5. Perspective Limited may request verification of the data submitted by contestants during the judging process.
6. The winners will remain confidential until they are revealed at the awards presentation ceremony.
7. All finalists will be invited by Perspective Limited to attend the awards presentation ceremony.
8. All materials submitted will automatically become the property of Perspective Limited and will not be returned to entrants. These materials may be released for publicity purposes without further notification or clearance from the party concerned.
9. A properly completed entry form must be submitted with each entry. Entries with missing and/or untrue information will be disqualified.
10. Perspective Limited reserves the right to publish any information or images relating to the winning entries in Perspective magazine, Perspective+, Perspective website, the official websites of both Awards, and for any PR or promotional material relating specifically to both Awards.
11. Perspective Limited takes no responsibility for any erroneous information or claims made by entrants in relation to submitted entries in both Awards.

12. Perspective Limited and both Awards have sole, full and absolute discretion in the selection and management of both Awards' panels of judges, which shall review received submissions which have been appropriately examined, filtered and approved by both Awards and Perspective Limited.
13. Both Awards' panels of judges shall allocate points according to a scoring system based on pre-set and published criteria.
14. All scores shall remain confidential and the sole, full and absolute property of both Awards and Perspective Limited.
15. Both Awards, Perspective Limited and both Awards' panel of judges shall not reveal, justify or explain the final decisions and ultimate results at the end of the adjudication process.
16. The decisions of both Awards' panels of judges, both Awards and Perspective Limited are final and binding.
17. For the latest terms & conditions, please visit [www.adt-awards.com](http://www.adt-awards.com) and [www.adchina-awards.com](http://www.adchina-awards.com).